



PERSONAL INFORMATION

Wafa Mehaba

📍 Carrer Narcís Monturiol 26, 3^o1.

08860, Castelldefels, Spain.

☎ +34 664 07 89 93

✉ mehabawafa@gmail.com

💬 Skype live: wafamehaba

🌐 LinkedIn : <https://www.linkedin.com/in/wafa-mehaba-ab11ab13b>

Sex female | Date of birth 18/03/1995 | Nationality Algerian

EDUCATION AND TRAINING

October 2021 – Present	<p>PhD student in Sustainability program. (Retailer promotions effects on consumers' food purchasing behavior) Polytechnic University of Catalunya (UPC), Department of Agri-Food Engineering and Biotechnology (DEAB). https://doctorat.upc.edu/es/programas/sostenibilidad CREDA (Center for Agro-Food Research and Development) https://www.creda.es/</p> <ul style="list-style-type: none"> -Bibliographic research and synthesis of information in relation to retailer's promotion and consumer behavior. - Manipulating and analyzing panel data - Running statistical models (Quantile regressions, demand system models,) -Learning statistical software (R, SPSS, Stata).
September 2020 – June 2021	<p>Master Thesis (Retailer promotions effects on consumers' food purchasing behavior) CREDA (Center for Agro-Food Research and Development) https://www.creda.es/</p> <ul style="list-style-type: none"> -Bibliographic research and synthesis of information in relation to retailer's promotion and consumer behavior. _Study of shopping basket composition <p>Tel: +34 935 52 11 24</p>
September 2019-June 2020	<p>Master Degree in Agro-food Marketing CIHEAM Zaragoza, Mediterranean Agronomic Institute of Zaragoza (IAMZ). https://www.iamz.ciheam.org/</p> <ul style="list-style-type: none"> -Learning theoretical elements of marketing, and skills in the Agro-food sector and its institutional and political environment. - Capacity to design, implement and assess Agro-food marketing programs, and to advise companies or public institutions in conducting market research projects and formulating marketing strategies.

- Developing Skills to communicate conclusions of tutored work carried out in a group or autonomously.
 - Prepare informative and summary papers, and to prepare and present oral communications delivered and defended before an audience.
 - Aptitudes and attitudes for multidisciplinary and intercultural teamwork
- Tel: +34 976 71 60 00

September 2014- June 2019

Engineer Degree in Nutrition, food, and Agro-food technologies

University frères Mentouri –Constantine, Institute of Nutrition, Food and Food Technology (INATAA), (Algeria)

<https://fac.umc.edu.dz/inataa/>.

- Study of the different food technologies
 - Chemical and microbiological analyses of food products
 - Food Quality control
- Tel: +213 31 60 02 47

February 2019- June2019

Trainee in research laboratory

Laboratoire de biomathématiques, biophysiques, biochimie et scientométrie (LBBBS), faculté des sciences de la nature et de la vie, université de Bejaia (06000).

www.univ-bejaia.dz

- Bibliographic research and synthesis of information
- Study of the effect of drying techniques on the composition and antioxidant activity of spices
- Manipulations of different materials as well as chemical products of laboratory.

August 2017

Trainee in dairy industry (Quality control of ice cream production)

SARL laiterie la vallée, Tazmalt 06006, Bejaia, (Algeria)

Tel: 00213 34 31 46 64 Fax : 00213 34 31 33 00

- A follow-up of the process of making the ice cream
- Understanding of how different industrial equipment work.
- Physicochemical analysis of the ice cream.
- Collection and interpretation of test results

July 2017

Trainee in dairy industry (laboratory of quality assurance and food safety)

Danone-Djurdjura Algerie SPA, Akbou, 06200, Bejaia, Algeria.

<http://corporate.danone.dz>

Tel : 00213 34 19 6 Fax : 00213 98 20 09 48

- Gained experience in a real professional environment.
- A follow-up of the production line of different kinds of yoghurt.
- Physicochemical and microbiological analysis of yoghurt.
- Collection and interpretation of test results
- Yoghurt tasting test organization and quality evaluation.

June 2014

Baccalaureus degree in experimental sciences (High school degree).

Mohamed Boudiaf high school, Tazmalt, 06006, Bejaia, Algeria

PERSONAL SKILLS

Mother tongue(s)	Berber (Kabyle)				
	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Arabic	C2	C2	C2	C1	C2
French	C2	C2	C2	C2	C2
English	C1	C1	C1	C1	C1
Spanish	C1	C1	C1	B2	B2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills Good communication skills gained through my master degree and my PhD journey, presenting work communications in front of an audience.

Organizational / managerial skills I had the chance to develop my organizational skills having to deal with multiple assignments to be presented in a precise deadline.
Team working with multidisciplinary and intercultural groups from the international master

Other skills Acting, I participate in educational theatrical plays, that we organized at the university.
I love reading, especially English and French literature.
Drawing and sketching.
Excursions to discover nature.

Digital skills

SELF-ASSESSMENT

<u>R</u>	<u>Stata</u>	<u>SPSS</u>	<u>Excel</u>	<u>Microsoft Office</u>
Intermediate user	Intermediate user	Intermediate user	intermediate user	Independent user

Driving license category B